

ACM Advanced Currency Markets SA was founded by 4 partners in 2002 one of them being Mr. Nicholas Bang who we are speaking to today. The initial goal was to establish an online currency brokerage. Prior to this engagement, the partners had been active in traditional telephone execution of currencies. It was, and still is, the company's philosophy to create more transparency, especially with respect to pricing fluctuations of transactions. Thanks to the unique one-click system employed by ACM there is absolutely no price slippage due to the passing of time between clicking on a price and the execution of the transaction. The Chief Operating Officer Mr. Nicholas Bang is our interview partner: *"With most other banks and brokers there is a much greater time lag, which often works against the trader, because the broker is likely to change his price during this lag. With us, the trader gets what he clicks. When we started out in 2002, this concept was completely unique. In the meantime, several brokers have copied us, but no one is nearly as transparent as we are."*

ACM currently has 22 members of staff located in Geneva. The client transaction volume is currently between 20 and 25 billion US dollars per month. In June 2004, Refco LLC, one of the largest brokerage firms worldwide, bought a major-

A Better Online Currency Trading Platform for Traders

ACM Advanced Currency Markets SA, based in Geneva, Switzerland, offers traders the most competitive, transparent and simple execution of currency transactions. ACM takes advantage of the benefits that the Internet offers, especially speed and cost effectiveness, with its unique execution method "what you click is what you get".



ACM offers its clients a brokerage platform where a great number of currency exchange rates are available

ity share in ACM *"We are very happy with this move, as it will allow us to achieve continued growth"*, states Mr. Bang. ACM offers its clients a brokerage platform at www.ac-markets.com, where a wealth of real-time streaming currency exchange rates are available 24 hours a day 5 days a week. To be precise, 19 currency pairs are on offer, including, of course, the most common pairings such as EUR-USD, USD-CHF, USD-JPY and GBP-USD. The platform also makes available currency pairs that include the national currencies of Australia, New Zealand, Canada, Hong Kong, Singapore,

Norway and others. The website can be viewed in several languages, namely English, French, Portuguese, Spanish, Greek, Russian and Italian. A German, and Arabic language version is about to be launched.

ACM acquires some 15 – 20 new clients per day; its client base is made up of several thousand traders around the world, primarily from the USA, Germany, Switzerland, Western Europe, the Middle East and South Africa. The company's services are presented to the public by means of advertising on financial websites and utilising web networks.

The company COO concludes: *"We intend to make online currency trading better known to the public, much like the popularisation of the online stock market in the late 90s. Currency trading has become infinitely more transparent and accessible, mainly through the Internet and our focus is to provide the cheapest online dealing capability over the web"*.



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